

Cards by Kids

Artwork Guidelines

To ensure the highest quality of artwork reproduction of your master pieces then please adhere to these guidelines:

- ❑ Use strong colours. Faint and fluorescent colours will appear faint and washed out.
- ❑ Do not fold the artwork.
- ❑ Ensure that any text is **a minimum of ¼"** from the edge of the **picture**.
- ❑ Hand/footprints larger than 4 1/4" x 5 3/4", will be reduced in size and therefore will not be appear as their actual size on your greeting cards.
- ❑ Collages using 3-dimensional pieces are accepted.
- ❑ Artworks created on canvas matte boards are accepted.
- ❑ Electronic artwork is accepted in .jpg format.
- ❑ Please ensure that your child's name and the title is written LIGHTLY in lead pencil on the back of any artwork submitted to us.
- ❑ We accept artwork up to 12" x 17". If being submitted in person or by post. If your artwork is that are larger than 12" x 17" then please contact us directly to discuss submission options.
- ❑ If scanning yourself – scan RGB at 300 dpi.
- ❑ If photographing your artwork set your camera's image-recording quality to 'High' or 'Large' and shoot in natural light.

Helpful Hints & Tips

- ❑ The artwork does not need to be new. It can be a previously created piece even if it has dog ear corners and been on display on the fridge for a bit too long we can make it pretty again.
- ❑ For those children suffering Artist's Block provide them with a colouring sheet to colour instead of getting them to create an original piece.
- ❑ Children do not perform well under pressure and creating a masterpiece is no exception. Try to set up a little art project in a relaxed atmosphere. Provide the children with the materials and colors that you would like them to use and discuss what they might like to create and how to get started. Invite a friend or two to join you.
- ❑ We will return your artwork to you.